



E-LEARNING COURSE College Admission Ethics in Action

College Admission Ethics in Action is an essential training course for everyone on campus involved in student recruitment.

Purchase now at nacacnet.org/ethics-elearning.

Course Description

Need to Know

This 35-minute course instills knowledge of basic legal and ethical boundaries as they apply to the college admission process.

The course includes training in three areas of potential trouble for campuses: avoiding conflicts of interest, keeping private information private, and accurately representing the institution. It features scenarios, animations, and more to illustrate what's appropriate and what's not.

Target Audience

College Admission Ethics in Action is for all individuals who interact with prospective college students and parents, including:

- College tour guides
- Student ambassadors
- Coaches and athletic department staff
- Alumni interviewers
- Entry-level admission staff
- College fair representatives
- Faculty involved in program recruiting
- Development officers

Set the Standard for Your Institution

The course is a baseline prevention tool for avoiding serious problems, such as the Varsity Blues college admission bribery scandal, that can put employees and institutions at risk.

By offering *College Admission Ethics in Action*, your institution communicates its ethical values and promotes integrity at all steps of the admission process.

Get Your Campus Aligned

College Admission Ethics in Action is easy to administer as individual staff development, as part of onboarding, or as training for an entire office, department, or campus.

Course Details

Three Learning Modules

- Avoiding Conflicts of Interest
- Protecting Privacy
- Providing Accurate Representation

Why Offer This Course?

- Easily administer ethics training across campus
- Demonstrate your institution's commitment to ethical admission practices
- Safeguard your college's reputation
- Leverage NACAC's admission expertise

Course Pricing

- \$25 each per seat
- \$22.50 each for 26 – 50 learners
- \$20 each for up to 100 learners
- \$16 each for up to 300 learners

Unlimited

- \$6,250 for an unlimited annual license

Alternate hosting and licensing arrangements are available.

Purchase or Contact Us Today

The e-learning course is available from the National Association for College Admission Counseling (NACAC), the trusted source in college admission.

Purchase the course at nacacnet.org/ethics-elearning or contact NACAC's customer service department at customerservice@nacacnet.org for more information.

NACAC

National Association for
College Admission Counseling