

# TRANSFER STUDENTS

## RECRUITMENT AND ADMISSION AT FOUR-YEAR COLLEGES

### NACAC Resources

#### Transfer Knowledge Hub

Learn more about best practices for transfer success and access NACAC resources for transfer professionals.

Download and share NACAC's Planning to Transfer checklist with your students.

[www.nacacnet.org/Transfer](http://www.nacacnet.org/Transfer)

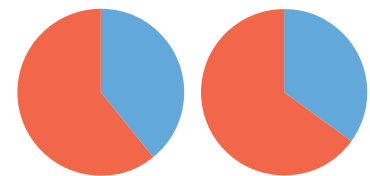
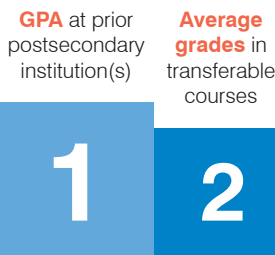
#### Transfer Admission Application Fee Waiver

Eligible students may qualify for a fee waiver.

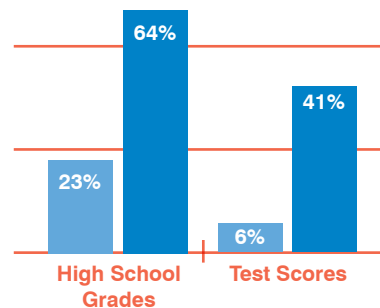
[www.nacacfairs.org/TransferFeeWaiver](http://www.nacacfairs.org/TransferFeeWaiver)

### Applications and Admission

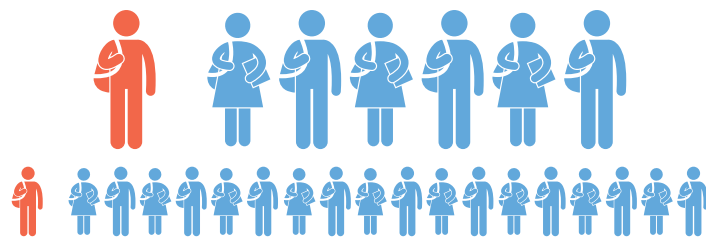
Top two factors in admission decisions



Average admit rate of transfer applicants is **61%**.  
For first-time freshmen, it's **65%**.



High school grades and standardized test scores are less important in **transfer** admission than in first-time **freshman** admission. (Percent of colleges rating factor as **considerably important**.)



Public colleges admit **one transfer student for every six first-time freshmen**; 1-to-18 at private colleges.



National Association for  
College Admission Counseling

From NACAC's 2013 – 2015 Admission Trends Surveys

For more information about NACAC's Admission Trends survey, visit [www.nacacnet.org/soca](http://www.nacacnet.org/soca).

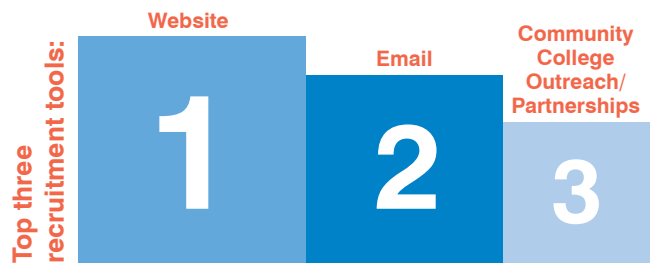
NACAC is an organization of professionals from around the world dedicated to serving students as they make choices about pursuing postsecondary education.

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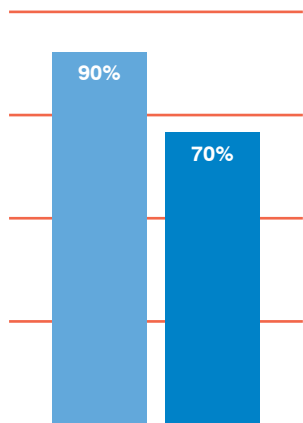
# Recruitment



9 in 10 regard transfer students as **considerably or moderately important** to overall enrollment goals.



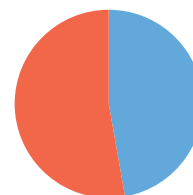
53% of institutions reserve dedicated **grant aid** for transfer students.



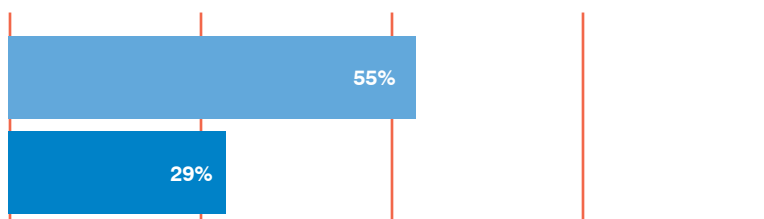
90% of **public colleges** and 70% of **private colleges** participate in **articulation agreements** with community colleges.



81% of colleges have at least one admission officer who **works exclusively** with prospective transfer students.



52% of newly-enrolled transfer students came from a **community college**.



Average **yield rate for transfer students** is 55%; 29% for **first-time freshmen**.